

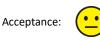
Field of Action 5: Parking Management as Complementary Measure

AF5.MS7: Car-related benefits do not exist or are reduced

Implementation effort:

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Costs: €€€



Description:

Car-related benefits like travel allowance for commuting by car don't exist or are reduced or cancelled.

The same is true for benefits with regard to parking costs or motorists. All types of company allowances related to cars are counter-productive with regard to supporting bicycle traffic and should thus be avoided.



Tips for Implementation:

- Check the subsidy system of your company
- Eliminate car-related benefits
- It is also possible to transform them into public transport benefits (job ticket) or bicycle-related services (e.g. service vouchers for bicycle maintenance)
- If the company mission includes environmental objectives create a connection wherever appropriate

Save Time and Money by:

• Involve the worker representation early in the transition process





