

Field of Action 5: Parking Management as Complementary Measure

AF5.MS3: Transformation of car parking spaces close to the entrance into bicycle parking facilities or green areas

Implementation effort:





Acceptance:



Description:

Transforming car parking spaces has a realistic benefit, but also a symbolic value. It is thus an excellent opportunity for companies to demonstrate that supporting bicycle traffic is taken seriously.

By transforming just one car parking space up to eight bicycle parking spaces can be created. Therefore, this measure is characterised by a high degree of effectiveness.

If there are already plenty of bicycle parking places available the creation of green areas can be a good method to improve former car parking spaces.



FGM-AMOR

Tips for Implementation:

- Start with those car parking spaces that are closest to the entrance.
- If there are several entrances it is better to transform one parking space at each entrance rather than several at a central area.
- Label new areas with clear road markings
- Possibly install access barriers for cars (at least during the transition phase)
- Publish public relation work in different media (e.g. before and after images)

