


## AF3.MS9: Periodical and seasonal key actions

Implementation effort: 

Costs: € € €

Acceptance: 

### Description:

Periodic key actions contribute to motivate employees to come to work by bike all year round.

Depending on the season different actions can be offered e.g:

- Make yourself visible - action to light and lighting in autumn
- Joint company tour in spring
- Winter check – Make your bike fit for the winter



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### Tips for implementation:

- Timely information
- Pre-registration for employees

### Save time and money by:

- Annually repeating activities
- Long-term contracts with bike retailers