

Field of Action 3: Service

AF3.MS5: Price reduction for employees in bicycle shops

Implementation effort:

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Costs: €€€

Acceptance:



Description:

Contact local bicycle dealers, shops and workshops in order to negotiate price reductions for your employees with regard to:

- Purchase of bicycles, bicycle equipment and cycling cloths
- Bicycle repairs
- Testing of special bicycles (E-Bikes, PEDELECs, cargo bikes, tandems, etc.)



Tips for implementation:

- Sign contracts with local bicycle dealers/ shops for long-term bicycle maintenance
- Acquire information about national/regional bicycle clubs offering reductions and discounts at partner companies

Save time and money by:

- Cooperate with local bicycle shops and repair shops
- Where appropriate, cooperate with neighbouring companies to improve negotiations regarding reductions and discounts





