


Field of Action 3: Service

AF3.MS4: Acquisition of company bicycles

Implementation effort: 

Costs: € € €

Acceptance: 

Description:

As a means of transport company bicycles are cost-effective and fast. On the one hand be used within the company premises in larger businesses.

On the other hand company bicycles can be made available to staff members for their private use and the commute to work.



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Tips for implementation:

- Use company bicycles with the company logo as advertising medium
- Create a profile of requirements for the person in charge of allocating and reserving the bicycles
- Choose one or more bicycle types in cooperation with the bicycle dealer
- Design concept for allocation and organisation
- Organise procurement
- Hand out company bicycles also to customers or business partners
- Assure that company bicycles feature defined minimal standards (e.g. luggage rack, dynamo, rear reflectors, etc.)
- Sign long-term maintenance contracts with local bicycle repair shops

Save time and money by:

- Look online for central buyers of bicycles to negotiate better prizes
- When appropriate cooperate with neighbouring companies to get lower prizes by ordering larger quantities