

## AF3.MS3: Test days for bicycles and bicycle equipment

Implementation effort: 

Costs: € € €

Acceptance: 

### Description:

Inform your employees during test days about different types of bicycles, e-bikes, bicycle equipment and let them try out special bikes. Especially E-bikes present a good solution for many people to switch from cars to bicycles.



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### Tips for implementation:

- Contact local bicycle dealers early and arrange a date
- Provide sufficient space on the company premises to test ride the bikes
- Build an obstacle course / test circuit
- Determine who will be responsible for the organisation and execution of these test days

### Save time and money by:

- Cooperate with local bicycle dealers
- Find local sponsors to support the organisation of the test days