


## Field of Action 2: Coordination und Organisation

## AF2.MS1: Company mobility- / bicycle coordinator

Implementation effort: 

Costs: € € €

Acceptance: 

### Description:

The mobility and bicycle coordinator collects all information regarding mobility and bicycle transport.

He or she is the central contact point for all employees with specific queries regarding mobility and should have the following areas of responsibility:

- Develop and determine a mobility strategy
- Agree on key objective to increase the bicycle share within the company
- Check possible funding schemes in the area of bicycle transport
- Forward information on mobility related topics to all other employees on a regular basis



© Würzburg.de

### Tips for implementation:

- Allow budget for tasks of coordinator
- Plan for training activities
- There should be a close link between company management, work council and coordinator
- The coordinator should be interested in the topic of cycling

### Save time and money by:

- Provide time resources for coordinator
- Ask employees that are enthusiastic/committed every day cyclists
- Participate in relevant training offers and information events of local authorities
- Check if your city/municipality has a bicycle coordinator and contact him for practical tips regarding the establishment of a company mobility strategy

### Attention:

- ☒ It is mandatory for the company to have a mobility- / bicycle coordinator in order to be certified as bicycle-friendly!