


Field of Action 1: Information, Communication, Motivation

AF1.MS9: Company bicycle tour

Implementation effort: 

Costs: € € €

Acceptance: 

Description:

In order to establish or strengthen the bicycle culture in your company you can organise a bicycle tour.

Such excursions not only have exemplary function and increase the image of cycling but also have a positive effect on community and team building.



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Tips for implementation:

- Choose a route that mainly runs along bicycle paths and side streets
- Do not choose demanding routes (the tour should be fun)
- Provide E-Bikes for less fit employees
- Work together with the works council

Save time and money by:

- Use group offers from public transport services providers to combine train and bike (see also further information)
- Involve your employees in the planning process and the choice of the bike route, respectively