

Field of Action 1: Information, Communication, Motivation

AF1.MS8: Mentor system – bike-buddy services

Implementation effort: 

Costs: € € €

Acceptance: 

Description:

In the course of an accompanied bike ride employees learn about the fastest and safest cycling routes between their home and work.

This measure is meant to motivate employees to cycle to work.



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Tips for implementation:

- Enquire at local bicycle associations / clubs if they offer Bike-Buddy Services
- Offer incentives for experienced cyclists (e.g. vouchers)
- Introduce a „Company Regulars Table“
- Ensure that participants of Bike-Buddy Service have fully functional and roadworthy bicycles

Save time and money by:

- Involve employees that are experienced cyclists in Bike-Buddy Services this strengthens the team spirit and saves money