

Field of Action 1: Information, Communication, Motivation

AF1.MS12: Create a map of the surrounding area of your company

Implementation effort:





Acceptance:

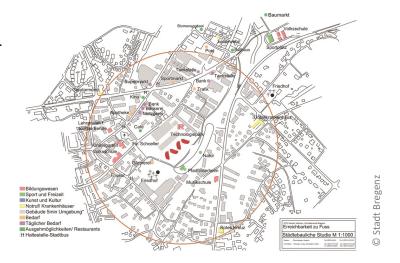


Description:

Maps of the surrounding area show employees, customers and business partners the available bicycle infrastructure and the most important locations in the vicinity of the company (radius; 1,5 km/1m).

Maps of the surrounding area can be published on the company's intranet and website and should contain the following:

- Main bicycle routes / important bicycle paths
- Shops, service facilities, departments of local administrations and other interesting locations reachable by bike within 5 minutes



Tips for implementation:

- Only mark important locations assure readability and comprehensibility of the map
- Simple specifications from Google Maps can be used to choose locations and institutions alternatively an employee who is familiar with the area can be entrusted to prepare the map

Save time and money by:

- If needed, a basic map can be acquired from the city surveying department
- Use online "geo data", geo information systems, city maps etc. to create a map of your company's surroundings

