


Field of Action 1: Information, Communication, Motivation

AF1.MS11: Training opportunities in the area of bicycle transport

Implementation effort: 

Costs: € € €

Acceptance: 

Description:

By offering trainings in the area of bicycle transport it becomes clear that the bicycle is a perfect alternative to the car with regard to commuting to work.

Topics for possible trainings are:

- Cycling and health
- Bicycle as economic factor
- Bicycle and family
- Road safety trainings
- Bicycle maintenance



© FGM-AMOR

Tips for implementation:

- Inform all employees in time of planned events
- Screen for possible events that might be organised by the city/municipality

Save time and money by:

- Create a pool of external experts for trainings
- Cooperate with local health and sport institutions
- Contact local/regional experts for trainings (e.g. business development agency)